



**Exclusive, Invite-Only, Peer Community
for Commercial Excellence Executives**

WHAT IS IT?

The Commercial Excellence Consortium™ is an **exclusive, invite-only community** of 100+ senior execs leading ComEx & Transformation in large global enterprises

- ❖ There are **no sales pitches, no sponsorships, and no hidden agendas**
- ❖ The Consortium provides a **trusted space for open, honest, peer-to-peer dialogue** for leaders who face the same complex challenges and value peer learning & exchange
- ❖ There are **no fees or requirements** for minimum participation

**NO SPONSORS, SERVICE PROVIDERS,
SAAS VENDORS, OR CONSULTANTS!**

CONSORTIUM MEMBERS

**100+ Commercial Excellence
Executives at Large Global Enterprises**

- ❖ Private LinkedIn Group
- ❖ Top Global Executives
- ❖ World-Class Networking

Refer a colleague who should join our group!



VALUE FOR MEMBERS

- ✓ **Practical Insight** - Learn how peers are tackling the same problems – from embedding new commercial behaviors, to rolling out enterprise systems and aligning global BUs.
- ✓ **Professional Development** - Access new frameworks, diagnostics, fresh thinking, and expert perspectives that sharpen your leadership skills and ability to drive growth at scale.
- ✓ **Trusted Community** - Build a global network of top global leaders who understand the unique pressures of Commercial Excellence & Transformation.
- ✓ **Personal Connection** - Many members find not just colleagues, but true friendships with peers around the world who they can relate with on a deep level.

FREE BENEFITS + EXCLUSIVE DISCOUNTS

EXECUTIVE ROUNDTABLES

AQ® & GRIT® ASSESSMENTS

3. GET PEER MENTORSHIP

4. PODCAST SPEAKING



Peer Benchmark Studies



TransformationOS® Certification



Transition into Consulting



“DIY Consulting” Resources

EXECUTIVE ROUNDTABLES

- ❖ **Virtual (Online) Format** – monthly, interactive sessions to discuss priorities. Professionally moderated.
- ❖ **Expert Speakers** - such as Dr. Paul Stoltz, inventor of Adversity Quotient (AQ®); Master Coach of the entire US Olympic Team; faculty at Harvard, MIT, & INSEAD.
- ❖ **Shared Experiences** – see what's working for peers to learn from real-world practitioners, not biased vendors.
- ❖ **Global Network** - highly talented executives across to build professional relationships and lasting friendships.

EXECUTIVE ROUNDTABLE
Hosted by: The Commercial Excellence Consortium™

CASE STUDY

Building a “Next-Gen” ComEx Academy

An exclusive, invite-only event for Commercial Excellence & Transformation leaders in large global enterprises.

 GUEST SPEAKER:
Roy van Griensven
Head of ComEx, LANXESS

 GROWTH
PLATFORM
POWERED BY DEMAND METRIC

NOV 11th, 2025 10am ET / 3pm CET

Tue, Nov 11, 10:00 AM - 11:30 AM COT

[Executive Roundtable] CASE STUDY: Building a Next-Gen ComEx Academy

Online

[View event](#)

AQ & GRIT ASSESSMENTS

Learn Your Hardwired Pattern of Response to Setbacks & Challenges

- ❖ **5 Minute Online Assessments**
- ❖ **Personalized Video Coaching from Dr. Paul Stoltz inventor of AQ & GRIT**
- ❖ **Trusted by Harvard, MIT, INSEAD, Apple, Amazon, and US Olympic Team**

Request a link to take the assessments (\$399 value)

What is Adversity Quotient® (AQ)?



AQ is the most scientifically robust and widely used method in the world for measuring and strengthening human resilience. The research base supporting AQ consists of over 1,500 studies from more than 100 universities and organizations globally.

Take the Adversity Quotient® (AQ) Assessment (\$399 value):
<https://peaktools.global/Login/demandmetric>

About Dr. Paul Stoltz:

Dr. Paul G. Stoltz is considered the world's leading authority on the integration and application of grit and resilience. He is author of five international bestselling books on the subject—printed in 17 languages—including the top selling business book in China, and was voted by *HR Magazine* as "One of the Top 10 most influential global thinkers," and by *Executive Excellence* as "One of the 100 Most Influential Thinkers of Our Time."

Dr. Stoltz has served as faculty for MIT's acclaimed entrepreneurship program and for Carnegie Mellon's distinguished Global

PEER MENTORING

**Get Help and Guide Others to Succeed
in Commercial Excellence at VP-Level**

- ❖ **1:1 Intros to Consortium Members**
- ❖ **Volunteer-Based, Peer Mentorships**
- ❖ **Get Promoted from Director to VP**

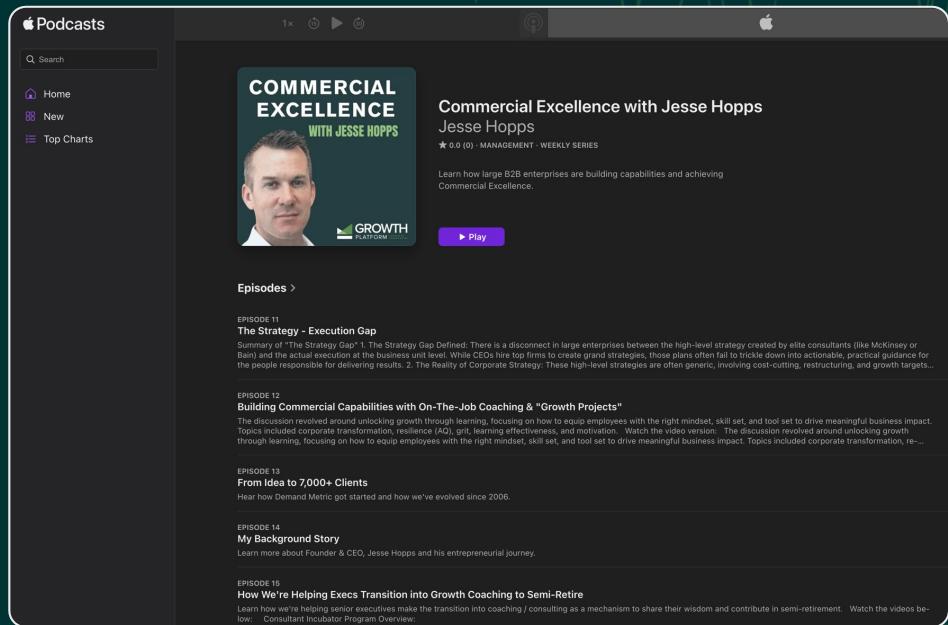


Try an introductory call with a successful Head of ComEx mentor!

GUEST SPEAKING

Build Your Personal Brand as a Guest Speaker at a Roundtable or Podcast

- ❖ Share Your Unique Expertise
- ❖ Promotion to Our 40K+ Email List
- ❖ Position Yourself as an Industry Expert



Book a call to discuss topics and timing options!



State of Commercial Excellence BENCHMARK STUDY & REPORT

- ❖ Compare Benchmarks with Peers
- ❖ Share Your Unique Perspective
- ❖ Get Featured in Report

Book a call to learn more about our upcoming studies!

RESEARCH

The 2026 State Of

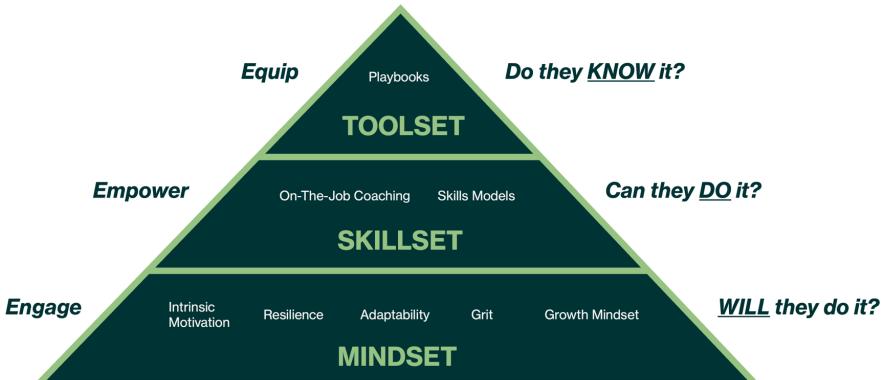
COMMERCIAL EXCELLENCE

COMMERCIAL EXCELLENCE
CONSORTIUM™

Get People to Rapidly Change How They Think and Act with No Resistance

- ❖ TransformationOS Certification
- ❖ Workshop + 90-Day Incubator
- ❖ Private 1:1 Executive Coaching

TransformationOS

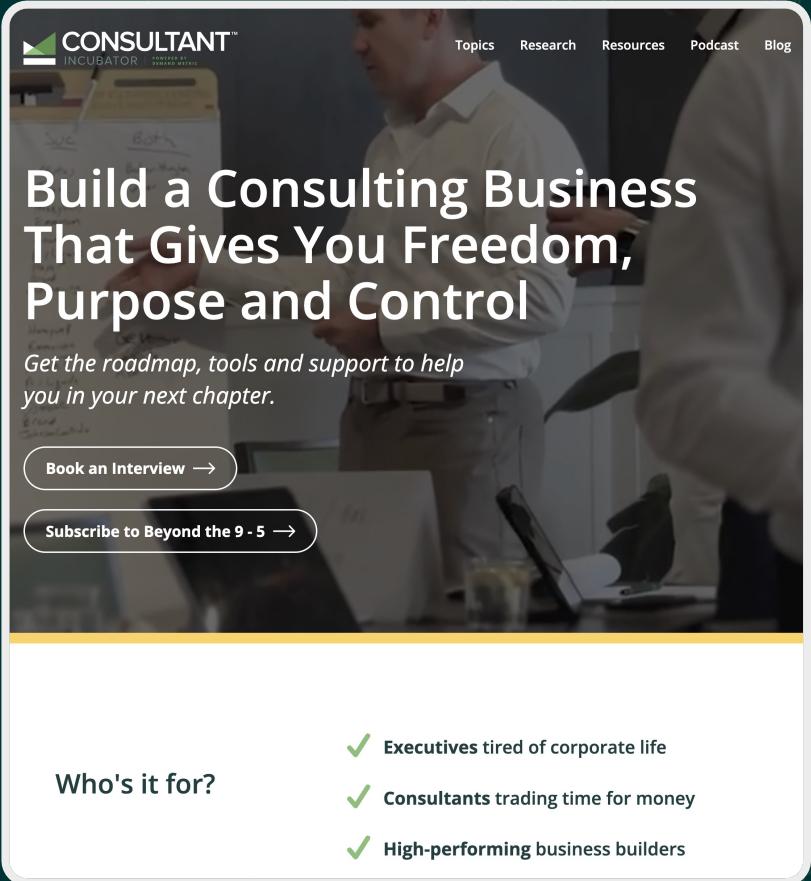


*Book a “no pitch” Executive Briefing to learn more and
get dates and locations for new cohort kickoffs!*

Transition into Consulting / Coaching to Gain Freedom, Purpose & Control

- ❖ **Build Your Offer & Acquire Clients**
- ❖ **100+ Program Member Community**
- ❖ **Partner with Us to Build Your Business**

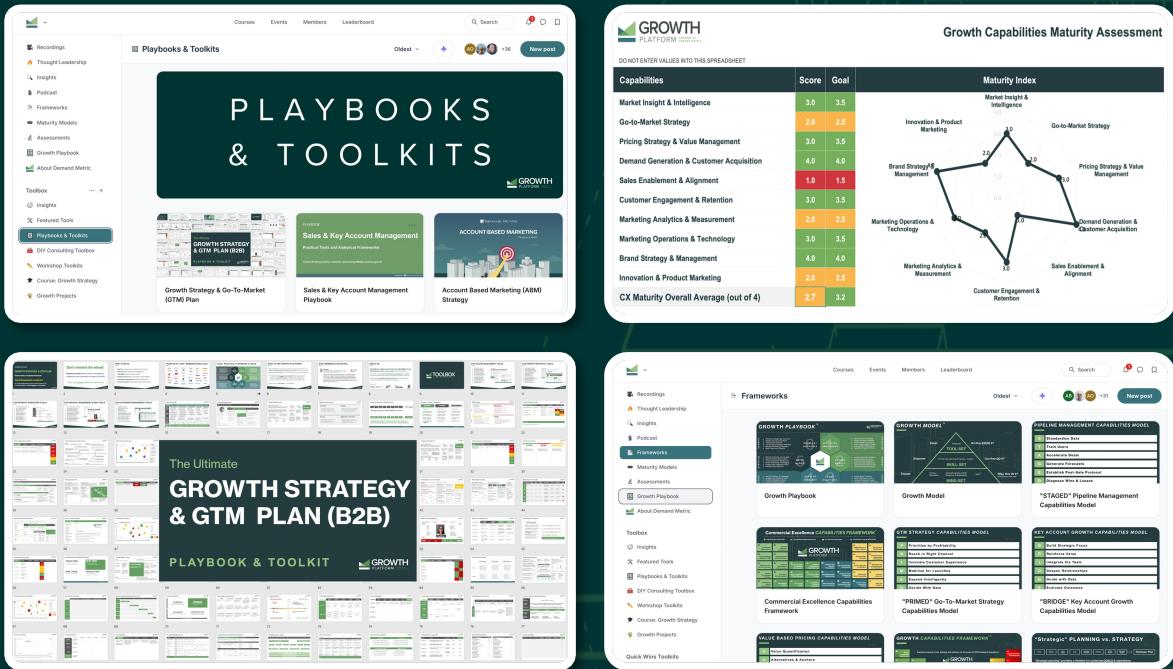
**Book a “no pitch” Executive Briefing to get a free trial
and learn more about our 50% off member discount**



The screenshot shows the homepage of the Consultant Incubator website. The header features the logo and "POWERED BY DEMAND METRIC". The main title is "Build a Consulting Business That Gives You Freedom, Purpose and Control" with a subtext "Get the roadmap, tools and support to help you in your next chapter." Below the title are two buttons: "Book an Interview →" and "Subscribe to Beyond the 9 - 5 →". The bottom section is titled "Who's it for?" and lists three target audiences with green checkmarks: "Executives tired of corporate life", "Consultants trading time for money", and "High-performing business builders".

650+ “DIY Consulting” Tools, Templates & 24 Playbooks

- ❖ Co-Brand & Customize
- ❖ Look Brilliant with Low Effort
- ❖ Lead Internal Workshops



**Book a “no pitch” Executive Briefing to get a free trial
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